

# Bosch Privacy Policy – Highlights

Robert Bosch Tool Corporation has set out below some important highlights of the Privacy Policy for our Bosch Bluehound application. You can obtain more information about how we collect, use, disclose and safeguard your personal information by reviewing our full Privacy Policy below.

## What personal information do we collect?

We collect various types of information about our users in connection with the services or products provided through the Bosch Bluehound application (collectively, the “**Services**”), including:

- Information we collect directly from you (i.e., when given by you); including phone number, address, name, email, and job title.
- Information we collect indirectly from you (i.e., collected when you use the Bosch Bluehound application or Services), including location and usage information when you use or are in possession of any tools, vehicles, machinery or equipment that have a Bluehound tag;
- Information we obtain from third-party sources;
- Information we collect on behalf of customers, including end user names, email addresses and phone numbers.

We also may collect information in ways that we describe to you at the point of collection or otherwise with your consent.

## Why do we collect personal information and how is it used?

- Fulfilling or meeting the reason you provided the information.
- Technical administration of Bosch and Bosch affiliate websites, mobile applications and/or services.
- Maintaining the safety, security, and integrity of our websites, products and services, databases and other technology assets, and business.
- Customer, vendor, licensor and/or supplier administration, review and/or reports.
- Administering, maintaining, personalizing and improving Bosch and Bosch affiliates’ mobile applications, products and services, including, without limitation, to authenticate users, process payments, provide requested services, provide optional additional services and to develop new features, products and/or services.
- Set up, monitoring and maintenance of the Bluehound asset tracking system on behalf of customers.
- Providing customer service.
- Responding to submitted inquiries and customer service requests and other questions and/or comments.
- For the U.S., this data may be used for marketing and analytic purposes.
- Compliance with legal and/or regulatory requirements.
- Evaluating or conducting a merger, sale of assets, consolidation or restructuring, financing or acquisition of all or a portion of any Bosch business, asset or opportunity by, with or into another business, entity or company.

Bosch will not collect or use personal information for materially different, unrelated or incompatible purposes without providing you notice (or obtaining your consent, where required by applicable laws in the relevant jurisdiction).

## Is personal information shared or disclosed?

Bosch may share your information with:

- Bosch affiliated entities,
- service providers, vendors, consultants, suppliers, licensors, marketing, partners and other partners and entities performing work on Bosch’s behalf,
- third parties that have been authorized by customers to interface with Bosch software, where applicable,
- relevant authorities in accordance with, and as Bosch deems required, necessary and/or appropriate by, or in connection with, applicable law, regulation, court order or legal process;

**What are the risks and consequences?**

- We may transfer your personal information to countries other than the country where you reside, including to affiliates and service providers. Therefore, your information may be accessible to courts, law enforcement and national authorities in such other countries. You can obtain information about Bosch’s policies and practices with respect to foreign service providers, or ask questions about the collection, use, disclosure or storage of personal information by such service providers, by contacting our Privacy Policy Administrator as described in the Privacy Policy.
- Bosch security measures are being continuously improved in accordance with the state of technological developments, however, absolute protection is not possible. However, we cannot guarantee the security of information posted or transmitted using the Bosch Bluehound Application.
- Your geolocation will be tracked and recorded on a continuous basis while you are in possession of any tool, equipment, machinery or vehicle that has a Bluehound tag.

**What else should you know?**

- Your personal information will be stored by Bosch and its service providers in various countries and may be accessible to courts, law enforcement and national authorities in jurisdictions other than the country where you are located.
- You may contact our Privacy Policy Administrator, as described in the Privacy Policy, with any questions about the collection of your personal information, including to ask questions or obtain written information about our foreign service providers.
- In some circumstances, you also may have a right to access, update, and correct inaccuracies in your personal data (e.g., pursuant to local law).
- Any additional choices you may have are described in the full Privacy Policy below.

***Notice to Canadian Users:*** Please note that by using the Bosch Bluehound Application and/or voluntarily providing your personal information to us, as applicable, you are consenting to the collection, use and disclosure of your personal information as described in our Privacy Policy and summarized above.

**BOSCH BLUEHOUND PRIVACY POLICY**

**I. Introduction.**

Robert Bosch Tool Corporation (“**Bosch**”, “**we**”, “**us**” or “**our**”) is pleased to have you (“**you**” or “**your**”) [visit our websites (“**Bosch Website**”)/use our application (“**Application**”)] and welcomes your interest in the services or

products provided through the Bosch Bluehound (collectively, the “**Services**”). This Privacy Policy (this “**Notice**”) applies to all users of the Bosch Bluehound application and the Services, anywhere in the United States, Canada, and their respective territories and possessions. Terms capitalized but not defined in this Notice are as defined in the Bosch Bluehound Terms of Use (the “**Terms**”).

The protection of your privacy is an important concern to which we pay special attention. We process Personal Information collected during your visit to the Bosch Bluehound Applications and use of Services in compliance with this Notice and all applicable laws and regulations. Data protection and information security are part of Bosch corporate policy.

**Notice to Canadian Users:** Please note that by using the Application and/or voluntarily providing your Personal Information to us, as applicable, you are consenting to the collection, use and disclosure of your Personal Information as described in this Notice. If you do not consent to the processing of your Personal Information in accordance with this Notice, please do not access or continue to use the Bosch Bluehound Application or otherwise provide any Personal Information to us.

**II. Scope**

This Notice covers our treatment of (1) personally identifiable information, as defined by numerous statutes in the United States (“**PII Laws**”), (2) personal information, as defined by the California Consumer Privacy Act (“**CCPA**”), and (3) personal information, as defined by Canada’s Personal Information Protection and Electronic Documents Act and any applicable substantially similar provincial legislation (“**Canadian Privacy laws**”) (collectively, “**Personal Information**”) which we gather when you are accessing, viewing, completing, or using this Bosch Bluehound Applications or our Services.

**III. Collection of Personal Information**

The Bosch Bluehound Application has collected the following Personal Information from users of the Bosch Bluehound Application within the last twelve (12) months:

Category and Sources of Information	Examples	How we use it	How we share it
<p><b>Identifiers</b></p> <p>We collect this information from our users, customers, and business partners. We also generate identifiers internally.</p>	<p>real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.</p>	<p>To enable use of our sites, services, and products, to communicate with you, to understand how our Users interact with our sites, and to improve our offerings</p>	<p>We share this data with our service providers and with business partners, including those whom you instruct us to send this information</p>
<p><b>Personal Information under <a href="#">Cal. Civ. Code § 1798.80(e)</a></b></p> <p>We collect this information from our users, customers, and business partners</p>	<p>name, telephone number. Some Personal Information included in this category may overlap with other categories.</p>	<p>To enable use of our sites, services, and products, to communicate with you, to understand how our users interact with our sites, and to improve our offerings</p>	<p>We share this data with our service providers and with business partners, including those to whom you instruct us to send this information</p>

Category and Sources of Information	Examples	How we use it	How we share it
<p><b>Commercial information</b></p> <p>We collect this information from our customers, and generate it internally during transactions with our customers</p>	<p>Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<p>To transact with you if you use our services or products, and to enable transactions you've requested</p>	<p>We share this data with our service providers and with business partners, including those to whom you instruct us to send this information</p>
<p><b>Biometric information</b></p>	<p>Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.</p>	<p>None</p>	<p>None</p>
<p><b>Internet or other similar network activity</b></p> <p>We collect this information from our users and customers</p>	<p>Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	<p>To enable use of our sites, services, and products, to communicate with you, to understand how our users interact with our sites, and to improve our offerings</p>	<p>We share this data with our service providers and with business partners, including those to whom you instruct us to send this information</p>
<p><b>Geolocation data</b></p> <p>We collect this information from our users and customers</p> <p>We also collect geolocation information of end users on behalf of some customers</p>	<p>Physical location or movements.</p>	<p>To enable use of our sites, services, and products, to understand how our users interact with our sites, and to improve our offerings</p> <p>In the event that we collect geolocation information of end users on behalf of a customer, such information is used by us, in identifiable form, only to provide technical support and other services to such customer</p>	<p>We share this data with our service providers</p> <p>In the event that we collect geolocation information on behalf of a customer, we will also share such information as instructed or permitted by such customer, including allowing third parties to have access to such information in the event that the customer has authorized a third party's product or services to interface with a Bosch Application</p>
<p><b>Sensory data</b></p> <p>We collect this information from our users and customers</p>	<p>Audio, electronic, visual, thermal, olfactory, or similar information.</p>	<p>To identify you, to enable use of our sites, services, and products, and for safety purposes</p>	<p>We share this data with our service providers</p>
<p><b>Inferences drawn from other Personal Information</b></p> <p>We generate these internally</p>	<p>Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</p>	<p>To understand how our users interact with our sites, to develop and offer more relevant and useful services and products, and to improve the products and services we</p>	<p>We don't share such information</p>

Category and Sources of Information	Examples	How we use it	How we share it
		offer	

Bosch will continue to collect the Personal Information described above. If any additional Personal Information is collected by Bosch, we will provide any required notice(s), and where applicable obtain any required consent(s), in accordance with applicable laws in the relevant jurisdiction.

#### IV. Sources of Personal Information.

Bosch collects Personal Information from the following categories of sources:

- 1) Directly from you. For example, when given by you or collected from you thorough your access to and/or use of the Bosch Bluehound Application and/or the Services, in context of *registering an account, subscribing to or purchasing our Services, posting materials* or when you contact customer support or otherwise interact or communicate with Bosch, its agents, representatives, suppliers, vendors or consultants through the Bosch Bluehound Application. This information may include, without limitation, your [*first and last name, address, phone number, e-mail address, and password.*] and any other information you choose to provide us.
- 2) Indirectly from you. For example, from observing your use of the Bosch Bluehound Application and/or the Services, or services related thereto. The following data may be collected automatically: the website from which you visit Bosch (referrer), pages viewed, files downloaded (downloads), individual links clicked, search words or search phrases (site search), duration of visit, browser used, device data (*e.g.*, unique device identifier, MAC address, IP address, serial number, hardware model, network information and operating system and version), and other relevant details and/or information. If the visit is a result of online advertising such as banners, video ads, search engine advertising, etc., Bosch or its agents, representatives, suppliers, vendors or consultants may record which banner, adword, etc. motivated or assisted with the visit to Bosch Bluehound Applications.
- 3) Information collected on behalf of customers. Some customers engage our services to set up the Bluehound asset tracking management system. In such case, we will compile information respecting end users of our Application, including names, email addresses and phone numbers, as well as information respecting the customer’s assets and job sites.
- 4) Location information. The Bluehound asset tracking Application tracks and records the location and location history of any tools, vehicles, equipment and heavy machinery (collectively “Assets”) that have been tagged by a customer (or by Bosch on behalf of the customer, where applicable). This Application allows assignment of Assets to specific end users, and therefore, can result in tracking the specific geolocation of such end users.

#### V. Use of Personal Information and purpose specification.

Bosch may use your Personal Information for the purpose of:

- 1) Fulfilling or meeting the reason you provided the information. For example, if you share your name and contact information to request a price quote or ask a question about our Services, we will use that Personal Information to respond to your inquiry. If you provide your Personal Information to purchase a Service, we will use that information to process your payment and facilitate delivery. We may also save your information to facilitate new product orders or process returns.
- 2) Technical administration of Bosch and Bosch affiliate websites, mobile applications and/or services.

- 3) Maintaining the safety, security, and integrity of our websites, products and services, databases and other technology assets, and business.
- 4) Customer, vendor, licensor and/or supplier administration, review and/or reports.
- 5) Administering, maintaining, personalizing and improving Bosch and Bosch affiliates' mobile applications, products and services, including, without limitation, to authenticate users, process payments, provide requested services, provide optional additional services and to develop new features, products and/or services.
- 6) Set up, monitoring and maintenance of the Bluehound asset tracking management system on behalf of customers.
- 7) Providing customer service.
- 8) Responding to submitted inquiries and customer service requests and other questions and/or comments.
- 9) For the U.S., this data may be used for marketing and analytic purposes.
- 10) Compliance with legal and/or regulatory requirements.
- 11) Evaluating or conducting a merger, sale of assets, consolidation or restructuring, financing or acquisition of all or a portion of any Bosch business, asset or opportunity by, with or into another business, entity or company.

Bosch also stores geolocation information regarding end users of the Bluehound asset tracking Application on behalf of customers. Bosch has access to this information for the purposes of providing technical support and other services to its customers. In addition, Bosch uses this information in aggregate and de-identified form to improve and enhance its services and for other development, diagnostic and corrective purposes in connection with its services.

Bosch will not collect additional categories of Personal Information or use the Personal Information we collected for materially different, unrelated or incompatible purposes without providing you notice (or obtaining your consent, where required by applicable laws in the relevant jurisdiction).

#### **VI. Sharing and Disclosure of Personal Information.**

Bosch may use, store, compile, manipulate, share and disclose your Personal Information with third parties for the purposes stated above. Your Personal Information is shared with the following third parties:

- 1) Bosch affiliated entities, including Bosch's parent company in Germany, Robert Bosch GmbH, to leverage shared services and improve our Services;
- 2) Bosch third party service providers, vendors, consultants, suppliers, licensors, marketing, partners and other partners and entities performing work on Bosch's behalf, such as hosting vendors, advertising service providers, data analytics companies, marketing service companies, list managers and delivery companies. We also may share your information, including your payment information, as appropriate to process your payments for the Services or complete a transaction.;
- 3) relevant authorities in accordance with, and as Bosch deems required, necessary and/or appropriate by, or in connection with, applicable law, regulation, court order or legal process;

In addition, end user information collected in connection with a customer's use of the Bluehound asset tracking management system may be shared with web-based or offline software applications, operating systems (such as iOS or Android), platforms, networks, certificates or devices that are provided by the customer or a third party, which interoperate with the Bluehound software. Data collected by the Bluehound asset tracking Application may also be disclosed by Bosch in aggregate and de-identified form to third parties at Bosch's discretion.

By accessing and/or using the Bosch Bluehound Applications or the Services, you consent to the above uses and sharing of your Personal Information in accordance with this Notice.

#### **VII. Disclosure or Sale of Personal Information – Past 12 Months**

- 1) Disclosure of Personal Information. In the preceding twelve (12) months, Bosch has not disclosed Personal Information for a business purpose:
  - a. [Identifiers]
  - b. [California Customer Records Personal Information categories.]
  - c. [Protected classification characteristics under California or federal law.]
  - d. [Commercial information.]
  - e. [Biometric information.]
  - f. [Internet or other similar network activity.]
  - g. [Geolocation data.]
  - h. [Sensory data.]
  - i. [Professional or employment-related information.]
  - j. [Non-public education information.]
  - k. [Inferences drawn from other Personal Information.]]
  
- 2) Sales of Personal Information. In the preceding twelve (12) months, Bosch has not sold Personal Information for a business purpose:
  - a. [Identifiers]
  - b. [California Customer Records Personal Information categories.]
  - c. [Protected classification characteristics under California or federal law.]
  - d. [Commercial information.]
  - e. [Biometric information.]
  - f. [Internet or other similar network activity.]
  - g. [Geolocation data.]
  - h. [Sensory data.]
  - i. [Professional or employment-related information.]
  - j. [Non-public education information.]
  - k. [Inferences drawn from other Personal Information.]]

#### **VIII. Use of the third-party web analytics tools.**

Bosch may use web analytics tools, such as the [Google Analytics] web analytics tool, to provide us with an analysis of your use of the Bosch Bluehound Application, overall use of and traffic on the Bosch Bluehound Application and other related services.. [Google Analytics uses cookies that enable an analysis of your use of the Bosch Bluehound Application. The information generated by the cookie about your use of the Bosch Bluehound Applications (such as when you visited the Bosch Bluehound Application, the referrer URL, details on the configuration of your operating system, your browser and your access provider) are generally transmitted to, and stored on, a server of Google located in the U.S.A. You are able to opt out of Google Analytics by downloading and utilizing the Google Analytics Opt-out Browser Add-on, which you can obtain at <https://tools.google.com/dlpage/gaoptout?hl=en>.]

Bosch uses any information gathered by such analytics tools to analyze your use of the Bosch Bluehound Application, to generate reports on website activities and to perform other Bosch Bluehound Application related services to you. Only authorized persons have access to this anonymized data.

#### **IX. International Data Transfer.**

Bosch may transfer your Personal Information to Bosch's parent company in Germany, Robert Bosch GmbH, and/or to any other Bosch affiliates throughout the world, including, without limitation, Robert Bosch Tool Corporation,

when processing, storing, analyzing and otherwise using data. Bosch may also transfer your data to a third party outside the country of origin. In particular, without limitation:

- Bosch stores personal information collected by its Application and Services in the United States, and such information is accessible to the system administrator for the Bosch Bluehound application within Robert Bosch Tool Corporation.
- Information collected and stored by the Bluehound asset tracking Application is stored in the cloud, and therefore, may be contained on servers anywhere in the world.

Accordingly, your Personal Information may be accessible to courts, law enforcement and national authorities in countries other than the country in which you reside. You can obtain information about Bosch's policies and practices with respect to foreign service providers (including affiliates), or ask questions about the collection, use, disclosure or storage of personal information by such service providers, by contacting our Privacy Policy Administrator as described below.

#### **X. Children's Privacy.**

Bosch does not knowingly collect or use any Personal Information from online visitors under the age of 16. Bosch does not knowingly allow visitors under the age of 16 to participate in any promotions or contests made available on Bosch Bluehound Applications from time to time.

#### **XI. California "Shine the Light" Privacy Rights**

California's "Shine The Light" law permits those Bosch customers who are residents of California to annually request a list of their Personal Information (if any) that Bosch disclosed to third parties for direct marketing purposes in the preceding calendar year, and the names and addresses of those third parties. At this time, Bosch currently does not share any Personal Information with third parties for direct marketing purposes.

#### **XII. Use of links to affiliated sites**

The Bosch Bluehound Application may contain links to other Bosch sites ("**Affiliated Sites**"). The Bosch Bluehound Application provides these links only as a convenience. Your use of these Affiliated Sites and any related services are outside the scope of this Notice, and is governed by the Notices and any other terms referred to or located on such Affiliated Sites.

#### **XIII. Use of external links**

The Bosch Bluehound Application may contain links to third-party websites or services operated by providers that are not associated with Bosch. After you click the link, Bosch no longer has any influence over the collection, storage, use or processing of any Personal Information transmitted by clicking the link (such as the IP address or URL of the page that contains the link), as the behavior of third parties is, by nature, beyond Bosch control. **Therefore, Bosch is not responsible for the collection, storage, use, disclosure or other processing of Personal Information by such third parties.** For further clarity, this Privacy Policy does not apply to any such third party websites or services; please refer to the privacy statements or policies for such third party websites or services for information about how they collect, use, disclose and protect personal information.

#### **XIV. Security**

Bosch takes commercially reasonable efforts to ensure that your data collected by Bosch through this Bosch Bluehound Application is protected against tampering, loss, destruction, access by unauthorized persons or unauthorized disclosure. Bosch security measures are being continuously improved in accordance with the state of technological developments, however, absolute protection is not possible.

When you register with Bosch, you are required to create a username and password. You must not share this access information with anyone else as you are personally responsible for any information transmitted while logged in with your username and password. We disclaim any and all liability for any information transmitted due to an unauthorized log in.

#### **XV. Use of cookies**

1) Bosch cookies.

Bosch uses cookies and active components (*e.g., JavaScript*) to track visitors' preferences and customize the design of the Bosch Bluehound Application.

Cookies are small text files stored on your computer or device when you visit a Bosch Bluehound Application. If you wish, you can delete the cookies at any time from your web browser. However, this can result in some functions no longer being available. For information on deleting the cookies, please consult your browser's help function.

Bosch makes it possible to control the use of cookies. To do so, click the "Privacy settings" link in the footer. This link gives you additional information about the cookies used. In addition, you can configure which cookies you want to use there.

2) Third-party cookies.

Bosch Bluehound Application may incorporate content and services from other providers (*e.g., YouTube, Facebook, Google, Twitter*) who, in turn, may use cookies and active components. Bosch has no influence on the processing of Personal Information by these providers. Please note that the option provided by Bosch to configure settings for cookies used has no effect on cookies and active components from other providers (*e.g. YouTube, Facebook, Google, Twitter*). Please refer to the respective provider's websites for information about how your data is handled.

**XVI. International Users.**

This is a U.S. website and service targeted to users in the U.S. and Canada, and the Bosch Bluehound Application and Bosch Services are subject to U.S. and Canadian laws, as applicable, including, without limitation, those governing the privacy and security of your information. If you use Bosch Services, you are transferring your information to Bosch in the United States. By using the Bosch Services or providing your information to Bosch through the Services you consent to the transfer of your Personal Information to the United States, and Bosch handling of your information in accordance with applicable U.S. requirements and this Notice. Accordingly, your Personal Information may be accessible to courts, law enforcement and national authorities in the United States. You can obtain information about Bosch's policies and practices with respect to service providers (including affiliates) outside the country where you reside, or ask questions about the collection, use, disclosure or storage of personal information by such service providers, by contacting our Privacy Policy Administrator as described below.

**XVII. Rights of California "consumers" relating to Personal Information collected by Bosch.** Individuals which fall within the definition of a "consumer" under the California Consumer Privacy Protection Act have the following rights relating to their Personal Information collected by Bosch.

- 1) Right to access specific information and data portability rights. You have the right to request that Bosch discloses certain information to you about our collection and use of your Personal Information over the past 12 months. Once we receive and confirm your verifiable consumer request (see below, How to Exercise Your Rights), we will disclose to you:
  - a. The categories of Personal Information we collected about you.
  - b. The categories of sources for the Personal Information we collected about you.
  - c. Our business or commercial purpose for collecting or selling that Personal Information.
  - d. The categories of third parties with whom we share that Personal Information.
  - e. The specific pieces of Personal Information we collected about you.
  - f. If we sold or disclosed your Personal Information for a business purpose, two separate lists disclosing:
    - i. For "sales", the Personal Information categories that each category of recipient purchased; and
    - ii. for disclosures for a business purpose, identifying the Personal Information categories that each category of recipient obtained.

- 2) **Deletion Request Rights.** You have the right to request that Bosch delete any of your Personal Information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request (see Exercising Access, Data Portability, and Deletion Rights), we will delete (and direct our service providers to delete) your Personal Information from our records, unless an exception applies.
- a. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:
    - i. Complete the transaction for which we collected the Personal Information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
    - ii. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
    - iii. Debug products to identify and repair errors that impair existing intended functionality.
    - iv. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
    - v. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
    - vi. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
    - vii. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
    - viii. Comply with a legal obligation.
    - ix. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

#### **XVIII. Your Rights – Canadians**

Individuals located in Canada have certain rights pursuant to Canadian Privacy Laws. Subject to certain exceptions and limitations, and depending upon the jurisdiction where you reside, such rights may include:

- a. The right to withdraw your consent to the collection, use or disclosure of your Personal Information.
- b. The right to be informed of the existence, use, and disclosure of your Personal Information, and to be provided with an account of the use that has been made or is being made of this information as well as the third parties to which it has been disclosed (including a list of organizations to which your information may have disclosed).
- c. The right to challenge the accuracy and completeness of your Personal Information, and have it amended, updated or rectified as appropriate.
- d. The right to acquire information about Bosch's policies and practices with respect to Personal Information, including: a description of the type of personal information held by Bosch and a general account of its use; a copy of any brochures or other information that explain our policies, standards, or codes; and information about what Personal Information is shared with or accessible to our affiliates.
- e. The right to challenge Bosch's compliance with the applicable Canadian Privacy Laws.

#### **XIX. How to exercise your rights**

To exercise your rights, please submit a verifiable consumer request or access request, as applicable, to us by either:

Calling us at [1-800-428-6318].

Visiting [<https://www.boschtools.com/us/en/service/request-my-data/>]

Only you (or in case of a California resident, an authorized agent authorized by you to act on your behalf – *see Section XXIII, Authorized Agent* below for more information) may make a verifiable consumer request or access request, as applicable related to your Personal Information. You may also make a verifiable consumer request on behalf of your minor child. Your verifiable consumer request or access request, as applicable, must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. Making a verifiable consumer request or access request does not require you to create an account with us, but if you already have an account with us, you may be required to make your request through that account.

We will only use Personal Information provided in a verifiable consumer request or access request, as applicable, to verify the requestor's identity or authority to make the request.

#### **XX. Response timing and Format**

We endeavor to respond to a verifiable consumer request or access request, as applicable, within thirty (30) days of its receipt, or sooner where required by applicable law (including Canadian Privacy Laws). If we require more time (up to 90 days), where permitted by applicable law, we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide in response to a verifiable consumer request will only cover the 12-month period preceding the verifiable consumer request's receipt, unless otherwise required by applicable law. The response we provide will also explain the reasons we cannot comply with a request, if applicable.

For data portability requests, where applicable, we will select a format to provide your Personal Information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request or access request, as applicable, unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

#### **XXI. Personal Information Sales Opt-Out and Opt-In Rights**

If you are 16 years of age or older, you have the right to direct us to not sell your Personal Information at any time (the "right to opt-out"). Furthermore, where required by applicable law in the relevant jurisdiction, we will obtain your consent prior to selling your Personal Information. We do not sell the Personal Information of consumers we actually know are less than 16 years of age, unless we receive affirmative authorization (the "right to opt-in") from either the consumer who is between 13 and 16 years of age, or the parent or guardian of a consumer less than 13 years of age. Consumers who opt-in to Personal Information sales may opt-out of future sales at any time.

#### **XXII. Authorized Agent.**

As a California resident you may also exercise your request to know or request to delete through an authorized agent. When you submit your request through an authorized agent we require that you:

1. Provide us a copy of your written permission for the authorized agent to submit the applicable request; and
2. Verify your own identity directly with us.

The foregoing does not apply when you have provided your authorized agent with a power of attorney pursuant to California Probate Code sections 4000 to 4465; provided, that we may require a copy of such power of attorney before fulfilling any request.

#### **XXIII. Non-Discrimination**

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not: (a) deny you goods or services; (b) charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties; (c) provide you a different level or quality of goods or services; or (d) suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

However, we may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your Personal Information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt in consent, which you may revoke at any time.

#### **XXIV. Filing a Complaint**

Regulatory authorities that oversee the privacy laws and regulations, including the Office of the Privacy Commissioner of Canada, advise individuals to file an objection or challenge with the relevant company before lodging a formal complaint with a regulatory authority. If you are dissatisfied with Bosch's response to an objection or challenge filed under Article XX above, or you wish to file a complaint with a regulatory authority first, you may do so as follows:

**Under PIPEDA:** You may file a complaint with the [Office of the Privacy Commissioner of Canada](#). Depending upon the province where you live, you may also (or instead) have the right to file a complaint with the applicable provincial privacy commissioner/regulator.

**Under PII Laws:** You may file a complaint with the relevant state's Attorney General's office.

**Under the CCPA:** You may file a complaint with the [California Attorney General's Office](#), although please note that the CCPA is not effective as of the date of this Privacy Policy and that the rules governing the CCPA and the formal complaint mechanism have yet to be established.

#### **XXV. Changes to Notice**

Due to the constantly changing nature of Bosch business, Bosch reserves the right to change, update, revise and/or modify this Notice at any time at Bosch's sole discretion, and Bosch will post any new or revised Notice here. Any such change, update, revision and/or modification will be effective immediately upon posting on this website, unless we are required to provide direct notice or obtain your consent pursuant to applicable laws. Use of information that Bosch gathers now will be subject to the Notice in effect at the time of use. By using or navigating around the Bosch Bluehound Applications or utilizing any of the Services, you acknowledge that you have read and understood and agree to be bound by this Notice and the applicable Terms of Use. If you do not agree to be so bound, do not remain on the Bosch Bluehound Applications. You are responsible for checking the Bosch Bluehound Applications frequently to keep apprised of recent changes.

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The effective date of this Notice is [05/19/2020]  
Last modified: [05/19/2020]

#### **XXVI. Contact**

To obtain more information or to submit suggestions or complaints regarding the processing of your Personal Information, you can contact the Bosch Privacy Policy Administrator.

If incorrect information has been stored despite Bosch efforts to maintain correct and up-to-date data, Bosch will correct this upon your written request, sent to:

**Email:** [privacy.policy@us.bosch.com](mailto:privacy.policy@us.bosch.com)

**Postal Address:**

Robert Bosch LLC  
Privacy Policy Administrator  
38000 Hills Tech Drive  
Farmington Hills, MI 48331

You may also contact as follows:

**Phone:** 1-877-BOSCH99 (1-877-267-2499)

**Email Address:** [techinfo@us.bosch.com](mailto:techinfo@us.bosch.com)

**Website:** [www.boschtools.com](http://www.boschtools.com)

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